

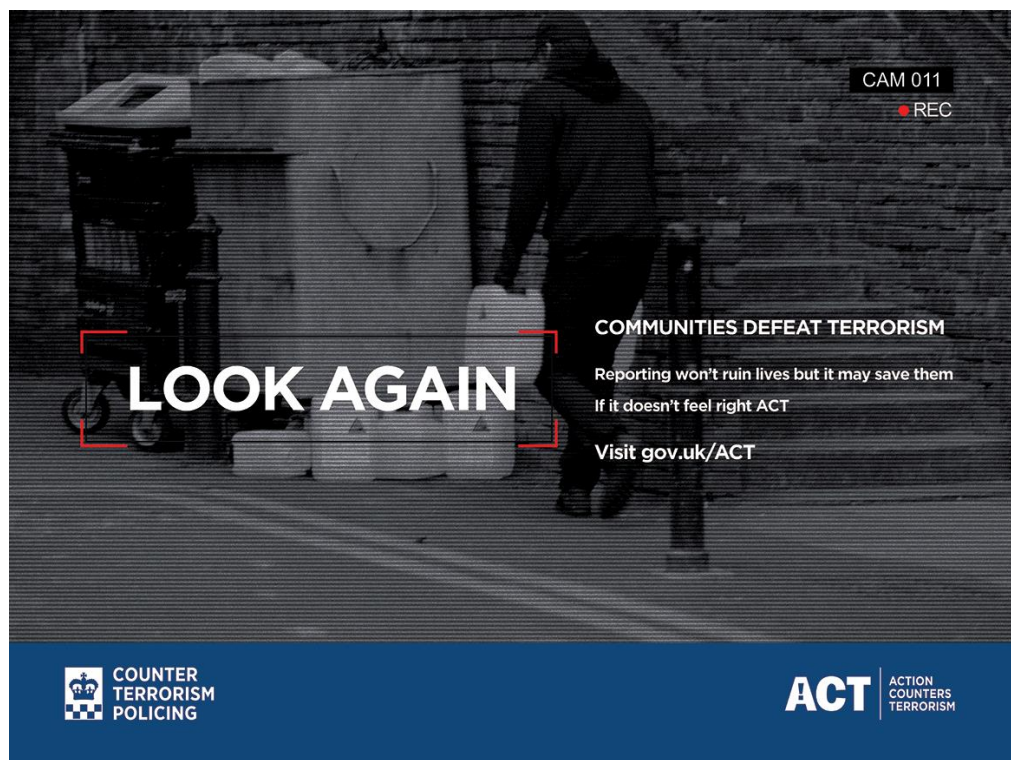
Communities Defeat Terrorism

Counter Terrorism Policing launched a ‘Communities Defeat Terrorism’ campaign a couple of weeks ago (Wednesday 23 January 2019) and ICTS is pleased to play a part in supporting this campaign and in maintaining its momentum. The campaign aims to increase awareness of the enduring threat whilst highlighting what the public should look out for and how to report their concerns via gov.uk/ACT.

Aimed at a cinema audience, and designed to run during the trailers, the 60-second film features bespoke, localised calls to action in an effort to fully resonate with the viewers. Using cinema to deliver the campaign ensures the message is received with fewer distractions, more impact and to harder-to-reach audiences, including younger people.

James Hogg, Executive Director of Corporate Security Services, ICTS UK & Ireland says: “After the dreadful events of 2017, we have seen 18 attack plots stopped by Police and the Security Services. The public play a key part in preventing terrorism and we are in a strong position to be able to promote vigilance messages.

I urge all colleagues to watch the new short film and share it wherever possible. It could save lives. Attack planning can happen anywhere, and any attack carried out in the UK impacts on all communities. Therefore, we all need to play a part.”



Please click on the image above to view the film.

#ActionCountersTerrorism